Tuesday December 1
Registration opens from 8.00 in the delegates lounge, coffee and tea available until 10.00

10.00
C21 International Drama Summit opening remarks

David Jenkinson
Editor-in-chief & managing director
C21 Media

10.05
C21 International Drama Series Script Competition FINAL PITCH
More than 200 scripts were entered in the C21 International Drama Series Script Competition, produced in association with leading independent studio Entertainment One (eOne) and Creative England through their recently launched venture, designed to find the next big thing in international drama. In this opening session eight finalists pitch their projects to a panel of leading drama commissioners, producers and buyers. Share the drama, hear the debate, judge for yourself (and read the scripts, which will be available to all attending the session), in this dynamic, interactive start to the three-day event.

FINAL JUDGING PANEL TO BE ANNOUNCED.

11.00 - 11.30
TRENDSPOTTING:
European series, latest creative trends and new accessibility modes
Analysis of the expansion of European series on the international market, new trends in original creations, local remakes or international co-productions. Eurodata TV Worldwide will look into the most dynamic markets, consumer trends and the current digital revolution, multi-screen viewing and catch-up TV, the most iconic works, the newcomers and their effect on the market.
Moderator: David Jenkinson

Avril Blondelot
International research manager
Eurodata TV Worldwide

11.30 - 12.30
DRAMA SCREENING: Newen

10.30 - 11.30
DRAMA SCREENING: Content Media
Content Television, one of the industry’s leading independent distribution companies, invites you to an exclusive preview screening showcasing its latest drama series and upcoming new releases. The screening will include a Q&A with members of the Content Television team, as they share their insight on business model financing, creative development, rights management, global distribution and marketing, drawing on their experience of successfully launching hit primetime dramas such as LINE OF DUTY, CLEAN BREAK, HALO and SLASHER to the international market.

11.30 - 12.00
Scripted formats and international drama development
BEYOND THE WALLS (3x52’) directed by Hervé Hadmar, creator and showrunner of WITNESSES which recently aired on Channel 4 and on RTL in Germany. BEYOND THE WALLS is a stylish and thrilling story about a young woman trapped within the walls of a mysterious house. Lisa is a young speech therapist who moves into a townhouse she has mysteriously inherited. She discovers hallways and rooms that suddenly appear then disappear, filling her with terror. Her ever-shifting house is also manipulating other occupants, interweaving space-time continuums that lead Lisa on an initiatory journey into the deepest recesses of her psyche.

12.30 - 13.00
Drama case study: Trapped
As a ferry carrying 300 passengers from Denmark pulls into an Icelandic town’s small port, heavy snow begins to fall. The ferry can’t leave until the storm passes and the main road into town is impassable. A mutilated and dismembered body washes on the shore, an unidentifiable man murdered only hours ago. The local police chief, Andri Olafssun, whose personal life is in shatters, realizes a killer has descended into his town. As word spreads, order disintegrates into chaos as the ferry’s passengers and the town’s residents realize they are all possible suspects and that a killer is trapped among them. Inside the copro from co-production with ZDF, SVT, RUV, YLE, DR1, DRK & France Télévisions.

Moderator: Christophe Fey

13.00 - 14.00 Lunch:
(There is no lunch served at Content London but there are several cafes, restaurants and bars within and around the BFI)

14.00 - 15.00
Drama screening: ABC Universal
Rai Fiction, Cattleya and NBCUniversal International Studios proudly present the opening episode of Tutto Può Sucedere (Anything Could Happen) ahead of its debut broadcast on Rai 1 on 27 December 2015. Tutto Può Sucedere is Rai’s first ever adaptation of an American scripted series, being an Italian remake of the long-running US family drama Parenthood which ran to more than one hundred episodes on NBC from 2010 to 2015. The Italian version, set within a contemporary multi-generational family, achieves the perfect blend of humour and heartbreak. Filmed in and around Rome, the first season order is 26x50’.

15.00 - 16.00
Drama case study: Agatha Christie’s And Then There Were None
Agatha Christie’s And Then There Were None is the best selling crime novel of all time, with 100 million copies sold worldwide, and now for the first time the book has been adapted into a major new television series for BBC One. With an illustrious cast in place, Mammoth Screen and

Producers and packagers discuss their approach to acquiring and developing drama series across borders.

Moderator: Richard Harris, Screen Australia

12.00 - 13.00
Drama screening: Film UA
FILM.UA Group is the leading Ukrainian TV and film production powerhouse. It’s output comprises 3000 hours of scripted drama, theatrical features and animation. Building on the success of it’s acclaimed scripted drama The Sniffer about a detective with an exceptional sense of smell, that is being adapted in France and Japan, FILM.UA welcomes you to our screening and presentation. We will showcase a selection of our recent and upcoming projects, that includes Red Queen (the story of the first Soviet supermodel), Rurik: The Origins (epic saga about the origins of the Slavic world) and Palermo Protocol (human trafficking drama).

13.00 - 14.00 Lunch:
(There is no lunch served at Content London but there are several cafes, restaurants and bars within and around the BFI)

14.00 - 15.00
Drama screening: Kocca
Korea Creative Content Agency (KOCCA) is a semi-government agency under the umbrella of the South Korean Ministry of Culture, Sports and Tourism. We provide continuous support and encouragement to organisations in the Korean content industry in areas of animation, music, games, fashion and broadcasting ensuring they have a strong competitive edge in the creative landscape. Korean dramas are becoming more popular across the global market. We are delighted to showcase a selection of excellent Korean dramas with unique story lines. It will be a very exciting opportunity for the audience to discover some brand new Korean dramas through major broadcasters including KBS, MBC, SBS and CJ E&M.

15.00 - 16.00
Drama screening: Lionsgate
From Creator Zander Lehmann and Executive Producer Jason Reitman, Casual is a wonderfully endearing, quirky comedy about a pair of siblings collectively facing the challenges of dating, love and family drama. Alex, a young internet entrepreneur, has vowed to help his sister Valerie, a recently divorced therapist, embrace her new life
Agatha Christie Productions have filmed a three-part adaptation by Sarah Phelps (The Casual Vacancy, Great Expectations). This panel will discuss the process of taking Christie's classic thriller to the screen.

**Moderator: Michael Pickard**

Karen Thrussell  
Executive producer  
Mammoth Screen

Hilary Strong  
CEO  
Agatha Christie Limited

Joel Denton  
Managing director, international content sales and partnerships  
A E Networks

Sarah Phelps  
Writer and executive producer

16.00: Networking break, refreshments available in the delegates lounge and main foyer

16.30 - 17.30

**Drama Screening: ITV Studios**

ITV Studios, the UK’s leading production and distribution company is making it big on the world stage. We are proud to work alongside the very best home-grown and international production partners to bring our great stories to life for our worldwide audiences. Be a part of our exciting 2016 story as we invite our on and off screen talent to share exclusive previews from our incredible new drama slate, including major new drama series Victoria and visually-striking drama epic; Jericho.

17.45  
Opening cocktail sponsored by ITV Studios

**Wednesday December 2**

Registration opens from 8.00 in the delegates lounge, coffee and tea available until 9.00

9.00: Opening remarks

David Jenkinson  
Editor-in-chief & managing director  
C21 Media

9.05

**Trendspotting: State of the Drama Nation**

Leading drama executives define the current state of international drama and outline the creative and commercial opportunity for the international production, finance and broadcast community.

**Moderator: David Jenkinson**

16.00: Networking break, refreshments available in the delegates lounge and main foyer

17.45  
Opening cocktail sponsored by ITV Studios
9.50
KEYNOTE INTERVIEW:
Kary Antholis, President, HBO miniseries and Cinemax programming
The man responsible for overseeing the development and production of HBO miniseries and Cinemax original programming, including all international copros and acquisitions, outlines his strategy for development and how partnerships are playing an ever-increasing role in the original programming remit at HBO.
Moderator: Jane Tranter

10.50
THE DRAMA CONTROLLERS
With drama commissions coming thick and fast some of Europe’s most progressive commissioners outline their current scripted slate and future development plans.
Moderator: Ed Waller

11.30
DRAMA ACQUISITIONS & COPRODUCTION FOCUS
Some of Europe’s leading buyers and coproducers discuss their latest deals and the future of a collaborative approach to drama across borders.
Moderator: Ed Waller
for 2016/17 and beyond?

**Moderator: David Jenkinson**

### 12.00

**ONE-ON-ONE: Rebecca Eaton, Executive producer, Masterpiece**

One of the most prolific names in international drama Rebecca Eaton takes us inside the Masterpiece brands and shares her thoughts on the future development of the business.

**Moderator: David Jenkinson**

### 12.30

**DRAMA CASE STUDY: THE COLLECTION**

The inside story on how this groundbreaking multi-platform, international commission came about, and how it defines new models in drama coproduction. We hear from the producers, packagers and broadcasters.

**Moderator: Michael Pickard**

### 12.15

**DEVELOPMENT SLATE:**

Upcoming drama from the world’s leading producers

What’s on the development agenda for the world’s most progressive producers, what are they pitching, and how do they see the future of drama production in a fast-changing landscape?

**Moderator: Ed Waller**

### 13.00: Lunch break

(There is no lunch served at Content London but there are several cafes, restaurants and bars within and around the BFI)

### 14.00

**CREATIVE KEYNOTE: Stephen Poliakoff, Writer and director**

Currently shooting Close to the Enemy, his latest six part drama for the BBC2 set just after the Second World War, prolific Writer and director, Stephen Poliakoff talks about his new project and his experience of creating compelling entertainment over the past 40 years.

**Moderator: Stephen Armstrong**

### 14.00

**FINANCE & COPRODUCTION: Next year’s models**

What are the world’s leading drama financiers backing and why? In this session we examine current investment strategies and trends in the global coproduction marketplace.

**Moderator: Peter McInerney, Partner, Sheridans**
14.30
**ONE-ON-ONE:**
**Andy Harries, Chief executive & founder, Left Bank Pictures**
Left Bank Pictures chief executive and co-founder, and exec producer of upcoming Netflix original The Crown (written by Peter Morgan and directed by Stephen Daldry), discusses his approach to scripted television and how to make compelling drama in an increasingly competitive market.

**Moderator:** Adrian Wootton, Chief executive, Film London

PRESENTED IN ASSOCIATION WITH FILM LONDON

14.45
**WHERE’S THE MONEY**
Global drama investment and copro strategy
International drama developers, distributors and financiers showcase their latest projects and discuss how they intend to develop their businesses in the year to come.

**Moderator:** Victoria Powell

15.00
**DRAMA CASE STUDY: DICKENSIAN**
Up close and personal on this 20-part series, written by former EastEnders scriptwriter to reimagine Dickens for the digital generation. The show will see Caroline Quentin star as Oliver Twist’s Mrs Bumble, Bafta-winner Stephen Rea as Bleak House’s Inspector Bucket, and Pauline Collins OBE as Mrs Gamp from Martin Chuzzlewitz. We get inside story.

**Moderator:** Michael Pickard

15.30: Networking break, refreshments available in the delegates lounge and main foyer

16.00
**THE CRAFT KEYNOTE PANEL:**
Writing for the golden age of TV drama
Top writers discuss their latest projects, inspirations and their thoughts on the Golden Age of TV drama, with previews of some of their upcoming work.

**Moderator:** Dominic Schreiber

16.00
**Nordic Noir: hot drama from a cold climate**
Five Nordic producers talk about the ongoing popularity of high end drama from this region and how producers are moving the genre forward.

**Moderator:** Adrian Wootton, Chief executive, Film London

PRESENTED IN ASSOCIATION WITH FILM LONDON
16.45  
**FINANCE & COPRODUCTION: Drama investment trends and opportunities**
Leading players discuss global trends, investment strategies, their latest projects and the changing nature of the international drama coproduction and finance market.  
*Moderator: David Jenkinson*

17.30  
**Keynote interview: Morgan Wandell, Head of drama series, Amazon Studios**
Morgan will discuss his current slate and future plans. How is Amazon originals changing the landscape, what is on its development agenda, and how can the global drama business engage with the company?  
*Moderator: David Jenkinson*

18.00: Conference close

18.00 - 19.00: **C21 International Drama Awards reception**

19.00 - 20.00: **C21 International Drama Awards**

20.00 - 22.00: **C21 International Drama Awards Afterparty**
9.30
THE DRAMA CONTROLLERS:
International Drama Commissioning Strategies
What shows are leading ratings growth across the world, and how are the development agendas of drama-focused channels defining global production. We hear from five prolific commissioners about their current and future scripted plans and view some of their most compelling work.
Moderator: David Jenkinson

Corrie Coe
SVP, independent production
Bell Media

Faith Penthale
Head of drama
BBC Cymru Wales

Gwawr Martha Lloyd
Drama commissioner
S4C

Carole Sklan
Head of ABC TV Fiction

Christian Vesper
SVP international programming, development, acquisitions and co-productions
SundanceTV

9.15
THE CRAFT SESSIONS: How to create a hit drama
The relationship between writer, producer and broadcaster is changing fast as the dramatic world flattens. How does process differ across markets and how do you get the most out of a team to ensure the highest quality production is achieved. Looking at specific projects, from The Fall to Versailles, we examine the mechanisms and relationships that spawn success.
Moderator: Jesse Cleverly, creative director, Wildseed Studios

Peter Nadermann
CEO
NADCON

Gub Neal
Creative director
Artists Studio

Anand Tucker
Director
Seven Stories

Simon Mirren
showrunner
Versailles/Criminal Minds

10.30
THE DRAMA CONTROLLERS: SKY
Sky’s drama output has taken off in the past few years with major commissions helping to boost audiences. Sky’s drama output includes the critically acclaimed Critical starring Lennie James, Fortitude starring Michael Gambon, Stanley Tucci and Sophie Grabol as well as the recent hit drama The Enfield Haunting starring Timothy Spall. Upcoming Sky Dramas include The Last Panthers (Samantha Morton, John Hurt and Tahir Rahim) and The Tunnel 2 (both coproductions with Canal ). But what do the people in charge want to do next?
Moderator: Michael Pickard

Anne Mensah
Head of drama
Sky

Cameron Roach
Commissioning editor
Sky Drama

10.00
THE CRAFT SESSIONS KEYNOTE:
Chip Johannessen, executive producer, Homeland
Chip Johannessen’s writer-producer credits include Beverly Hills 90210, The X-Files and 24. He also served as showrunner for Millennium, Moonlight and “Dexter.
At Homeland he’s shared in an Emmy and two Golden Globes. He sits on the board of the Writers Guild of America. In this CRAFT KEYNOTE he shares his thoughts on how to produce award winning drama and offers tips and tricks on how to showrun an effective production.
Moderator: Jesse Cleverly, creative director, Wildseed Studios

Chip Johannessen
Executive producer
Homeland

10.45
THE CRAFT SESSIONS: Matt Charman, screenwriter & playwright
British screenwriter and award-winning playwright, Matt Charman discusses the art of writing for the big and small screen, and how the two worlds increasingly collide. After the success of his first feature film, the Steven Spielberg directed Cold War thriller Bridge of Spies, Charman has emerged as one of the UK’s most sought after screenwriters. Recent TV credits include BBC One mini-series Our Zoo and ITV police drama Black Work, while current projects include Patriot’s Day, directed by Peter Berg with Mark Wahlberg attached to star; a feature film adaptation of his 2013 play, The Machine; and Rush of Blood, a three-part adaptation of Mark Billingham’s best selling novel for BBC One.
Moderator: Sebastian Born, associate director, The National Theatre

Matt Charman
British playwright and screenwriter
11.00: Networking break, refreshments available in the delegates lounge and main foyer

**THE DRAMA CONTROLLERS: BBC**

Polly Hill was appointed controller of BBC drama commissioning in May 2015. Prior to that she was head of Independent drama responsible for an eclectic slate and a range of BAFTA-nominated dramas including The Missing, The Honourable Woman, The Shadow Line, Accused, Ripper Street, The Village, Death In Paradise, Poldark and Wolf Hall. In this session we take a look at the BBC drama development slate and discuss how things will change under her watch.

*Moderator: David Jenkinson*

![Polly Hill](image)
Polly Hill
Controller, BBC
Drama commissioning
BBC

12.00

**THE DRAMA CONTROLLERS: ITV**

ITV’s drama has gone from strength to strength over the past three years under the watchful eye of Steve November. In this session he showcases the latest commissions and outlines the future direction of drama on the UK’s leading commercial network, including what he aims to do to replace the juggernaut that is Downton!

*Moderator: Michael Pickard*

![Steve November](image)
Steve
November
Director of Drama
ITV

12.30

**THE DRAMA CONTROLLERS: C4**

C4 is pushing hard to encourage new and established talent to bring their most original work to the channel, whether that is in the form of historical drama like Indian Summers, which has a new perspective on a pivotal moment in 20th Century history, a radical take on the police procedural as in the case of Paul Abbott’s No Offence, or by shining a bright new light on the LGBT community as Russell T Davies did in his triptych of shows Cucumber, Banana and Tofu. In terms of C4 and E4, its output encompasses a huge range of work across these two platforms. Each year on C4, this work comprises of a continuing series (Hollyoaks), brand new series, returning series (e.g. Fresh Meat), mini-series (e.g. This Is England) and single dramas (e.g. Coalition). On E4, it aims to commission three original series a year like My Mad Fat Diary and our new E4 series from the makers of Misfits, Aliens. Head of drama, Piers Wenger will outline his future plans here.

*Moderator: Ed Waller*

![Piers Wenger](image)
Piers
Wenger
Head of Drama
C4

13.00: Lunch break

(There is no lunch served at Content London but there are several...)

13.00: Lunch break

(There is no lunch served at Content London but there are several...)

14.00
ONE-ON-ONE: Piv Bernth, Head of drama, DR
Probably the most influential channel of the past decade, Denmark's DR is responsible for hits including The Killing, Borgen and The Bridge. It’s iconic head of drama Piv Bernth is one of the most respected executives in the world. In this 90-minute session we look under the hood of what makes DR a drama powerhouse and examining the creative strategy that underpins its slate of hits. Following a one-on-one with Bernth we get inside its two most recent shows, with the creative teams behind The Legacy and Follow The Money to better understand the magic ingredients that continue to deliver hit after hit for DR Fiktion.  
Moderator: David Jenkinson

14.30
Case study: The Legacy
Moderator: David Jenkinson

14.40
DRAMA CASE STUDY: THE FIVE
International best-selling author Harlan Coben (Gone for Good, Tell No One) on The Five, his first original story for television, commissioned by Sky. The Five is a roller-coaster thriller that follows a group of friends who are united by a terrible incident. Haunted by the disappearance of one of their younger brothers some years earlier, while he was in their care, the group is forced to revisit the past when the missing boy’s DNA turns up at the scene of a murder. BAFTA Award-winner Danny Brocklehurst (Shameless, Clocking Off) will be working alongside Harlan as lead writer on the series.  
Moderator: Dominic Schreiber

15.05
Case study: Follow The Money
Moderator: David Jenkinson

15.10
DRAMA CASE STUDY: JEKYLL AND HYDE
Up close on ITV’s controversial 10-part drama, which was pitched as an action-adventure in the style of Harry Potter meets Doctor Who. The first episode featured an assortment of gruesome monsters and violence, but the creators are bullish about the tone and appeal of the show. We find out more in this compelling session.  
Moderator: Michael Pickard

15.40: Networking break, refreshments available in the delegates lounge and main foyer

16.00
SHOWRUNNER KEYNOTE: FRANK SPOTNITZ
Award-winning American writer and producer Frank Spotnitz is chief
executive of Big Light Productions. Big Light creates and oversees a diverse slate of international television series, including drama, comedy and documentaries, and has become one of the fastest-growing independent production companies in Europe. In this session he talks about his new Amazon original The Man In The High Castle and reflects on how drama has changed since his days on X-Files, Night Stalker, Strike Back, Crossing Lines and many more hit shows.

Moderator: TBA

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16.40

DRAMA FUTURES CLOSING SESSION:
The shape of things to come

The current state and future development of international drama. Leading players set the scene for the next stage of evolution in the global scripted market, showcasing recent development and outlining trends and opportunities.

Moderator: David Jenkinson